



Have a Vision

Have a Vision - Why?

Planning avoids wasted efforts and all plans need a vision. An effective vision is inspiring, clear and challenging. A vision:

- Creates ownership of the organisation's future planning;
- Creates a starting point for strategy and action development for long term planning;
- Inspires innovation and collaboration;
- Encourages participation in the organisation; and
- Provides a vision of what the organisation will look like in the future.

Visioning – What is it?

- A means to create a shared understanding of a new/future direction for the organisation.
- A point of direction for the organisation as a whole to work together towards.
- An opportunity to involve the membership and/or stakeholders in decision-making about the organisation's future.

Planning a Visioning Exercise

Time Frame	What is the period you would like the vision to address? For example: three years, five years, 10 years.
Aim	Purpose of a visioning exercise is to: <ul style="list-style-type: none"> • Develop a vision statement; • Clarify objectives (what is to be achieved) • Develop strategies/actions for delivery (how to achieve the vision/objectives).
Overarching Questions	Where we are now? Where we would like to be in ? years time? How can we get there? What are the priority strategies/actions to achieve the vision?
Stakeholders	Who should you involve in the visioning process?
Activity Type	Be creative - will you use a workshop, surveys, street party, or community event? How will you collect and sort the information? Refer to the Visioning Exercise templates.

DISCLAIMER

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